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STATE FOR NEA/ARP (BJACKSON), ECA/PE/C/CU (RKEITH), NEA/PPD
(DBENZE), MEPI (CBOURGEOIS)

E.O. 12958: N/A

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SUBJECT: KUWAIT SPORTS ENVOY PROGRAM REQUEST

REF: STATE 153793

11. Per reftel, Embassy Kuwait submits the following program request for American NBA and WNBA sports envoys to come to Kuwait to conduct a basketball program for Kuwaiti youth. Basketball is a popular sport in Kuwait that can be played year round indoors. Note: Due to strict separation of male and female sports in Kuwait, there should be one male and one female envoy.

12. Objectives and Relation to MPP Goals: The program will be geared toward non-elite Kuwaiti youth who comprise a key target audience for Embassy efforts to counter extremism, foster democratic ideals, and increase awareness of American values. It supports MSP goal #4 "Expand Kuwaiti and American professional and social ties based on shared core values" and goal #6 "Strengthening democracy, including the role of parliament, rule of law, and equality for women." The program's chief objective is to share American values and promote cooperation through American team sports. Additionally the program can be a platform to promote study at American colleges and universities, a key Embassy objective. By including Kuwaiti females, the program will highlight women's equality in all sectors of society. By fostering ties between Americans and Kuwaitis, it will present an ideal opportunity to advance understanding of the U.S. among Kuwaitis and to build bridges between Americans and the Mission with non-elite Kuwaiti youth and locally-based institutions. By promoting the clinics in the local print and broadcast media, these messages can be amplified to other Kuwaitis, especially its youth.

13. Partner Institutions and Audiences: Public Affairs Kuwait will organize this program with two local NGOs, AMIDEAST and LoYAC, as well as with the Kuwaiti Public Authority for Youth and Sports. AMIDEAST is an organization that offers English Language instruction to students in Kuwait. LoYAC is a youth oriented NGO that offers program to young people to encourage tolerance, an appreciation for the arts, and social activism.

14. Preferred Project Dates: The project consists of 5 days, including 3 program days and 2 travel days:

First Choice: March 23 to 27, 2008

Second Choice: November 5 to 9, 2008

15. PROJECTED BUDGET (approximations based on a 2-person group over 5 days):

International round-trip air travel for 2 persons: \$4,500
Honorarium for 2 persons x \$200 x 3 days: \$1,200
Lodging for 2 persons x 4 nights x \$291 per night: \$2,330
M&IE for Program Days - \$105 x 2 persons x 3 days: \$630
M&IE for Travel Days - \$105 x .75 x 2 persons x 2 days: \$45
Equipment rental: \$85
Miscellaneous Expenses (Promotional materials, excess baggage fees): \$1,150
Hala Airport Expeditior Services for 2 persons x \$30 x 2: \$60
Total: \$10, 000

¶6. Contact Information: Please e-mail Tunisia Owens at
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Visit Embassy Kuwait's Classified Website:

<http://www.state.sgov.gov/p/nea/kuwait>

You can also access this site through the
State Department's Classified SIPRNET website

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